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For Immediate Release
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MERCHANTS EXPRESS MONEY ORDER COMPANY NAMES NEW CFO

CAMP HILL, PA — Merchants Express Money Order Company, Inc. (MEMO) is pleased to announce the addition of Dwight Cromer as its chief financial officer (CFO) and corporate secretary/treasurer.

As CFO, Cromer directs the company's accounting, budget process, credit and collections functions, financial investment strategies, and works closely with licensing and anti-money laundering (AML) compliance. He serves as the company liaison for tax planning, insurance, benefits, retirement plans and legal consultation. Additionally, he leads the overall Human Resource functions.

Cromer joins MEMO from Ambassador Home Improvements, Inc., Mechanicsburg, where he served as controller for 16½ years. He also worked for Zeigler Bros., Inc., Gardners, for more than 18 years. A certified public accountant, Cromer began his career as an auditor for Arthur Anderson, Washington, D.C.

He earned his bachelor's degree in Accounting from the Pennsylvania State University.

"We are pleased to welcome Dwight to the MEMO team," said Tanya Butler, MEMO President. "With his many years experience as a controller, he will provide excellent leadership and guidance as we continue to implement our strategic goals and objectives."

About MEMO, Inc.

Merchants Express Money Order Company, Inc. (MEMO) is a leading money services business, offering money orders, prepaid cellular, long distance calling cards, and walk-in bill payment service to consumers through retail merchants. MEMO merchants include supermarkets, convenience stores, check cashers, pharmacies and other retail establishments. MEMO is a subsidiary of the Pennsylvania Food Merchants Association. For more information on MEMO, visit www.memoco.com.

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