



FOR IMMEDIATE RELEASE
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**MERCHANTS EXPRESS MONEY ORDER COMPANY, INC.
TO CHANGE NAME TO MEMO FINANCIAL SERVICES, INC.**

CAMP HILL, PENNSYLVANIA (April 1, 2014) — Merchants Express Money Order Company, Inc. (MEMO), a subsidiary of the Pennsylvania Food Merchants Association (PFMA), today announced plans to change its name to MEMO Financial Services, Inc. The name change better reflects the company's current product offering.

"As our customers' needs have changed, MEMO's products have evolved to include additional financial services," said Tanya Butler, MEMO president. "While money orders are still an important part of our product suite, we want our name to reflect the other financial products we offer. Including MEMO in our new name reflects the successful 28-year history of our company as a valuable service for grocery stores, supermarkets and convenience stores who wanted to offer more services to their customers."

Today, in addition to supermarkets, small grocery stores and convenience stores, MEMO has expanded its agents/authorized sellers to include check cashers, pharmacies, dollar stores and other retail establishments in 20 states. The company will expand the suite of products to include money orders, bill payments, prepaid debit cards, customized money order processing, equipment sales, maintenance and depot, AML audit and training services. Plans are underway for a host of additional products and services that will be available on the new MEMO aXcess platform.

While the company name is changing, MEMO will continue to provide top-notch customer service with representatives and help desk technicians available to assist customers and resolve technical issues.

"We're very excited about the future of MEMO," Butler said. "This new name more accurately represents our current product line and the products we hope to roll out in the future."

For more information on MEMO, visit www.memoco.com.

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