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## News Release

**FOR IMMEDIATE RELEASE  
FEBRUARY 11, 2008**

### **BUTLER NAMED PRESIDENT OF MERCHANTS EXPRESS MONEY ORDER COMPANY, INC.**

CAMP HILL, PENNSYLVANIA — Merchants Express Money Order Company, Inc. (MEMO) is pleased to announce the promotion of Tanya Butler to president of MEMO and its subsidiaries. The promotion is effective March 1, 2008.

Butler leads MEMO business operations, including establishing strategic goals, objectives and fiscal responsibility at all levels.

MEMO is a wholly-owned subsidiary of the Pennsylvania Food Merchants Association (PFMA), a statewide trade association representing more than 6,000 retail food stores, wholesale distributors and other associated business members throughout Pennsylvania.

“Through the years, Tanya has been instrumental in expanding MEMO into new states, strengthening our customer service level and developing policies and procedures for anti-money laundering compliance and licensing. Her experience will be vital in expanding MEMO’s product line and geographic area in the future,” said David McCorkle, PFMA president and CEO.

During her 20-year tenure at PFMA, Butler has served in numerous leadership roles, including her most recent position as vice president of money services and executive vice president of Merchants Express Money Order Company, Inc. and its subsidiaries.

She continues to serve as president of Keystone Marketing Services, Inc., an affiliate of MEMO that manufactures and sells money order dispensing equipment and software. Additionally, she serves on the board of directors for Merchants Express Money Order Company, Inc., MEMO Money Order Company, Inc., MEMO Money Order Company of New York, Inc, Merchants Express USA, Inc., Keystone Marketing Services, Inc. and the Regional Money Services Businesses Association.

She is also very active in community, civic and charitable organizations, including Alpha Kappa Alpha Sorority, Inc. – Epsilon Sigma Omega Chapter, serving as graduate advisor to the Pennsylvania State University, and chairman of the Debutante Cotillion Ball; The Links Inc – Harrisburg Chapter, Goodwin Memorial Baptist Church, serving on the Usher Board and Women’s Fellowship Ministry; National Congress of Black Women, Inc., and Just Good Friends, Inc. She also served on the board of directors for the YWCA of Greater Harrisburg and the University of Pittsburgh African American Alumni Council

Butler received the Women of Excellence Award from the YWCA of Greater Harrisburg, and was named Who’s Who Among American Business Women.

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## 2-2-2 Butler Promotion

The University of Pittsburgh graduate holds a bachelor's degree in Speech Communications and English and she earned a master's degree in Business Administration from the University of Phoenix.

### **About MEMO**

Merchants Express Money Order Company, Inc. (MEMO) is a leading money services business, offering money orders, gift certificates, prepaid cellular, long distance calling cards, and walk-in bill payment service to consumers through retail merchants. MEMO merchants include supermarkets, convenience stores, check cashers, pharmacies and other retail establishments. MEMO is a subsidiary of the Pennsylvania Food Merchants Association. For more information on MEMO, visit [www.memoco.com](http://www.memoco.com).

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